

Dear ____:

I thought you might be interested in knowing about Dr. John J. Berger's work in the realm of energy and environmental policy. He is the author of eleven books, the latest of which is the first in a trilogy of books, called ***Climate Peril: The Intelligent Reader's Guide to Understanding the Climate Crisis*** (Northbrae Books, 2014).

Climate Peril highlights our proximity to irreversible climate tipping points and to ecological catastrophe. Dr. Paul and Anne Ehrlich of Stanford wrote the introduction and Dr. Ben Santer of the Intergovernmental Panel on Climate Change and Lawrence Livermore National Laboratory, wrote the foreword.

In a nutshell, the book underscores the unprecedented urgency of the climate crisis, providing detailed revelations about the grave harm climate change is now doing to human health, our social fabric, the oceans, other ecosystems, and biodiversity. Readers have found that ***Climate Peril*** makes important findings of climate science easily accessible and helps them better understand the breadth of the climate threat to our economy and society.

In crystallizing a range of critical climate issues, Dr. Berger wants to help raise the public's perception of the global climate "threat level" and catalyze action. Dr. Berger is clearly hoping to convince the public of the extreme urgency of climate issues and the need for decisive action.

As a guest on your radio show, Dr. Berger proposes discussing the following key points:

[Insert points here]

Dr. Berger has years of experience consulting in energy and environmental policy, and has spoken on related issues at venues across the nation as well as on other radio talk shows. You can access his guest appearance on *On the Green Front* [here](#), as well as a copy of ***Climate Peril*** [here](#).

You can contact me at info@northbrae-publishers.com if you would be interested in featuring Dr. Berger in a guest interview on your show.

Sincerely,

Revathi Muralidharan
For Northbrae Books

About The Author

John J. Berger, Ph.D., is an internationally known energy and environmental policy expert who has produced ten books on climate, energy, and natural resources. Dr. Berger has consulted to the National Research Council of the National Academy of Sciences, Fortune 500 corporations, nonprofit groups, and governmental organizations, including the U.S. Congress. His journalistic writing has appeared in hundreds of newspapers and magazines. For more details, see www.johnjberger.com.